

# **Cottage and Small Industry Action Plan (2019-2023)**



**Ministry of Economic Affairs  
Royal Government of Bhutan**

## Table of Contents

1. CSI Action Plan (2019-2023).....	1
1.1 Introduction.....	1
1.2 Implementation Mechanisms .....	1
1.2.1 Evidence Based Policy Making .....	1
1.2.1.1 Consultation.....	2
1.2.2 Implementation Period .....	2
1.2.3 Responsibility for Implementation .....	2
1.2.4 Coordination of Implementation .....	2
1.2.5 Monitoring and Evaluation .....	3
1.2.6 Implementation Budget .....	3
2. CSI Action Plan (2019-2023): Matrix .....	4 - 21

# **1. CSI Action Plan (2019-2023)**

## **1.1 Introduction**

The objectives of CSI Policy 2019 comprise of six strategic domains of entrepreneurship ecosystems namely:

- i) Policy and Legislative Framework
- ii) Entrepreneurship Culture and Human Capital Development
- iii) Business Development Support and Infrastructure
- iv) Access to Finance and Incentives
- v) Innovation and Technology Adoption
- vi) Access to Market

This document, the 1<sup>st</sup> CSI Action Plan (2019-2023) of such three Action Plans converts the measures identified in the CSI Policy 2019 into a matrix of activities, responsibilities, deadlines and resources.

Future reviews will add depth to the future Action Plans, enabling the program of measures to be rolled over until 2030.

## **1.2 Implementation Mechanisms**

This section discusses the responsibility for the coordination of the implementation of the CSI Policy 2019, the consultation process, how the policy will be monitored and evaluated, and finally identifies the sources of funding for its implementation.

### **1.2.1 Evidence Based Policy Making**

In preparing the CSI Policy 2019, the Department for Cottage and Small Industry (DCSI), Ministry of Economic Affairs has conducted detailed research on numerous aspects of CSI development. Relevant stakeholders were involved in the research and/or the consultation processes (see below). The overall measures fall within the priorities of the Royal Government of Bhutan (RGoB), as established based on the Gross National Happiness (GNH) philosophy. Discussions were held with public and private institutions on the specific measures, responsibilities and deadlines to be implemented in this Action Plan, to maximize the degree of ownership on their part and as well as on DCSI's part.

### **1.2.1.1 Consultation**

The previously discussed background research led to a series of draft measures. These draft measures (Action Plans and the matrix) were first discussed, drafted and then have been validated with all concerned stakeholders. The feedback obtained was incorporated into the final version of this Action Plan covering the period 2019-2023. This represents the outcome of this wide-ranging consultation process.

### **1.2.2 Implementation Period**

The CSI Policy and the subsequent Action Plans must be both aspirational and ambitious if they are to have the desired transformational impact. However, it is critical for the time period to be realistic, to be capable of being implemented. The overall timeline for the CSI Policy 2019 is until 2030. This is a realistic time period within which to achieve meaningful CSI sector development.

### **1.2.3 Responsibility for Implementation**

The MoEA has overall responsibility for the implementation of the CSI Policy 2019 as well as the related Action Plans but within the MoEA, the Department of Cottage and Small Industry is responsible for the overall management and coordination.

However, since CSI development is horizontal or cross-cutting in nature, it is not only the MoEA that has responsibility to implement the CSI Policy but other parts of agencies will also be responsible. These have been and will continue to be involved in the process of preparing and implementing the subsequent Action Plans.

### **1.2.4 Coordination of Implementation**

Given the horizontal or cross-cutting in nature of the CSI development, they can only be effectively implemented through:

Committee of Secretaries (CoS): The Committee of Secretaries will be the inter-ministerial Coordination Committee and will oversee the implementation of the Action Plans. The DCSI will act as the Secretariat of the inter-ministerial coordination body and will prepare six monthly Action Plan implementation reports to be submitted to CoS.

### 1.2.5 Monitoring and Evaluation

DCSI is responsible for monitoring and evaluation and this will be achieved through the following tools:

- DCSI, MoEA in collaboration with lead agencies and relevant stakeholders shall develop, implement and monitor the action plans. A periodic progress report shall be submitted to CoS.
- Independent evaluation of the Action Plan and to roll out the subsequent Action Plans.
- Independent evaluation of the CSI Policy and Action Plans by mid-2030 to formulate new Policy.
- Gross National Happiness Commission (GNHC) Secretariat shall ensure that the specified activities for agencies involved are incorporated in the respective Annual Performance Agreement and secure adequate resources to implement the Policy.
- GNHC shall also monitor the Policy according to the GNHC Secretariat's Policy Monitoring Framework and carry out post adoption evaluation.

### 1.2.6 Implementation Budget

The resources required for the implementation of the CSI Policy will be determined according to the specification of the Action Plans. The resources will come from two principal sources:

- i) State budget:** Resources to implement the Action Plan will be secured through the state fund. Each organization is responsible for incorporating the CSI Action Plan, including the resource requirements, into their annual plans. Each lead/implementer is responsible for mobilizing resources for implementation of the CSI Action Plans, with MoEA and GNHC support
- ii) International community:** Not all the necessary resources for CSI development can be provided by the state budget. The MoEA will liaise closely with the GNHC in order to establish an efficient resource mobilization process to ensure that state funding is supplemented by resources from the international donors in a timely and coherent manner.

## **2. CSI Action Plan (2019-2023): Matrix**

### **i) Action Plans:**

Most measures relate to activities to be carried out during the current Action Plan (2019-2023). However, in certain cases the measures will roll out to subsequent Action Plans covering the entire period of the CSI Policy.

## STRATEGIC OBJECTIVE 1: POLICY AND LEGISLATIVE FRAMEWORK

Activity	Measures	Lead agency	Partners	Budget	Timeline	Indicator(s)	Baseline	Target	Implementation Status
1.1	<b><u>Revise CSMI Policy 2012 and formulate action plan</u></b>								
1.1.1	Adopt CSI Policy 2019 and create awareness programmes.	DCSI, MoEA	MoAF, APIC, RMA, BSB, MoF, MoLHR, BCCI	0.1 m	2019-2020	CSI Policy 2019 and Action Plan Report	NA	July 2019	On going
1.1.2	Develop subsequent Action Plans.			0.8 m	2023		NA	December 2023	
1.2	<b><u>Inter-Ministerial Coordination</u></b>								
1.2.1	DCSI to prepare six monthly Progress Reports on implementation of CSI Action Plan for Committee of Secretaries	DCSI, MoEA		0	2019-2030	Progress Report	NA	Every six months till 2023	
1.2.2	Meetings of GNH Commission / Cabinet to be convened, if required						NA		
1.3	<b><u>Contribution of CSIs on GDP</u></b>								
1.3.1	Satellite CSI accounting to account CSI contribution to the economy.	DCSI, MoEA and NSB	DRC, MoF	2 m	2020-2021	Study report	NA	June 2021	

1.4	<b><u>Public Private Dialogue</u></b>								
1.4.1	Build forum for CSIs to ensure regular, proactive, two-way public private dialogue between the CSI sector and the relevant RGoB agencies.	DCSI, MoEA	Relevant stakeholders	2 m	2019-2023	Number of meetings held and minutes of the meetings.	0	7 meeting/ dialogues held till 2023	
1.5	<b><u>Rules and Regulations</u></b>								
1.5.1	Revise the Rules and Regulations for the Establishment and Operation of Commercial and Industrial Ventures in Bhutan, 1995.	DCSI, MoEA	DOT, DOI and RTIO's	0	2019-2021	Revised Rules and Regulations in place.	NA	June 2021	
1.5.2	Registration system for cottage scale industries with validity of 3 years.	DCSI, MoEA	DOT, DOI and RTIO's	0	2019-2023	Registration system in place	NA	June 2023	
1.6	<b><u>e-business / e-commerce</u></b>								
1.6.1	Develop e-commerce regulatory frame work to ease doing business.	DOT/PPD, MoEA	Relevant stakeholders	0	2019-2023	Regulatory frameworks in place.	NA	June 2020	On going
1.6.2	End to end automation of business licensing system				2019-2030	Integrated business licensing system.	NA	Digital Drukyul FG	On going
1.6.3	Facilitate used of e-commerce platform including e-payment.	RMA and MoIC	Relevant stakeholders		2019-2030	e-commerce platform functional	NA	Digital Drukyul FG	On going

1.7	<b><u>CSI Report</u></b>								
1.7.1	Collect, analyze and disseminate annual CSI Report	DCSI, MoEA	Relevant stakeholders	0	2019-2030	Annual CSI Report	NA	End of every fiscal year	On going
1.7.2	Establish integrated e-platform for tax filing, licensing and registration.	MoIC			2019-2030	Integrated e-platform	NA	Digital Drukyul FG	
1.8	<b><u>Tax Administration:</u></b>								
1.8.1	Establish consultation forum for reforms affecting CSIs	DRC, MOF		0	2019-2030	Number of complaints/meeting of the forum	0	4 meeting or dialogues held till 2023	
1.9	<b><u>Bankruptcy Bill</u></b>								
1.9.1	Assess the feasibility of providing protection to CSIs under the Bankruptcy Bill	PPD, MoF/OAG	DCSI, MoEA	0	2019-2030	Accessibility study	NA	June 2020	On going
1.10	<b><u>Corporate Social Responsibility</u></b>								
1.10.1	Encourage corporate entities to support CSI development.	DHI/BCCI/ MoEA	Relevant stakeholders	0	2019-2030	CSIs supported.	NA	June 2030	

## STRATEGIC OBJECTIVE 2: ENTREPRENEURSHIP CULTURE AND HUMAN CAPITAL DEVELOPMENT

Activity	Measures	Lead Agency	Partners	Budget (M)	Timeline	Indicator(s)	Baseline	Target	Implementation Status
2.1	<b><u>Culture of Entrepreneurship</u></b>								
2.1.1	Awareness raising programs and entrepreneurship activities to influence perceptions towards entrepreneurship.	DoEHR/ DTI, MoLHR, DCSI	DCSI, MoEA	0	2019-2030	Awareness programs	NA	NA	
2.1.2	Establish mini knowledge and business promotion (BP) cell	BCCI	DCSI, MoEA	5 m	2019-2021	Cell developed	0	20 BP cells in each Dzongkhag by June 2021	
2.1.3	Award to recognize and reward potential entrepreneurs.	DCSI, MoEA	Relevant Stakeholders	5 m	2019-2023	Award function	21 CSIs	20 CSIs	
2.1.4	Conduct Business Advocacy Program.	DCSI, MoEA	Relevant stakeholders	2.6 m	2019-2023	Advocacy conducted.	2352	2500 participants	
2.1.5	Facilitate materialization of the winning ideas into a viable business ventures through necessary support and facilitation to new startups	DCSI, MoEA	Relevant stakeholders	0	2019-2030	Winners facilitated	0	5 winners venture into mainstream CSIs by June 2023	
2.2	<b><u>Skills Development Program:</u></b>								
2.2.1	Hard and soft skill training.	DCSI, MoEA	Startup centers, Dzongkhags	94.8 m	2019-2023	Number of beneficiaries	961 CSIs	600 CSIs	

2.2.2	Development and promotion of Handicraft sector	DCSI, MoEA	Startup centers, Dzongkhags	10 m	2019-2023	Number of beneficiaries	3	12	
2.2.3	Capacity building in post-harvest and equipment handling.	DAMC, MoAF	Dzongkhags	12 m	2019-2023	Number of beneficiaries	0	For 8 Argo products and 156 Farmers/Co	
2.2.4	Capacity development for One Dzongkhag Three Products Initiative	BCCI	Dzongkhags	4.30 m	2019-2023	Number of beneficiaries	0	50 beneficiary	
2.2.5	Product diversification, miniaturization, innovation and new designs.	APIC	Dzongkhags	12.4 m	2019-2023	Number of beneficiaries	0	274 Artisans	
2.3	<b><u>Mentor:</u></b>								
2.3.1	Institutionalize mentorship program, honorarium and fielding in of expert	DCSI, MoEA	Relevant stakeholders	4 m	2019-2023	Mentorship in place	NA	June 2020	
2.4	<b><u>Educational and Vocational Boards</u></b>								
2.4.1	Encourage private sector participation in entrepreneurship curriculum review and development boards.	MoLHR	Relevant stakeholders	0	2019-2030	Private sector participation in boards.	NA	June 2020	
2.5	<b><u>Women Entrepreneurship</u></b>			0					
2.5.1.	Establish a female entrepreneur of the year award	DCSI, MoEA	Relevant stakeholders		2019-2023	Award in place.	5	4	

2.5.2	Promotion of entrepreneurship amongst woman, youth vulnerable groups including PWDs through provision of preferential BDS	Relevant agencies		0	2019-2030	BDS provided.	NA	NA	
2.6	<b><u>Vocational Education</u></b> Promote industry collaboration and linkages between TVET institutions and CSI in implementation of TVET programmes.	MOLHR				Linkages established.	NA	June 2023	
2.6.1									
2.6.2	Conduct skills needs assessment of the CSIs for TVET curriculum revision and development.	MOLHR	Relevant stakeholders	0	2019-2030	TVET curricula reviewed.	NA	TVET FG	On going
2.6.3	Map and match CSI skills database with Labour database for coordinated demand and supply of workforce.	MOLHR				Databases matched for coordinated supply of workforce.	NA	TVET FG	
2.6.4	Integrate entrepreneurship learning & culture at all educational levels.	RUB, MoLHR				Entrepreneurship learning and culture integrated.	NA	June 2023	On going

2.7	<b><u>Fairs, Competition and Exhibitions</u></b>							
2.7.1	Conduct Business Seedling Program.			6 m		Business Seedling Program conducted.	NA	8 Events by June 2023
2.7.2	Entrepreneurship Development Training (Micro works and online free lancing, TOT on new business creation and counseling, entrepreneurship education development and capacity development for EDP teachers).			57 m	2019-2023	TOT conducted and capacity development.	NA	June 2023
2.7.3	Startup programs / events (hackathon on technology, startup week, business idea competition - within and outside Bhutan, and conduct promotion and networking).			40.5 m		Startup programs and event conducted.	NA	June 2023
2.7.4	Startup acceleration and prototyping.			23.5 m		Startup acceleration programs conducted. Skills developed for Incubation and Startups	NA	June 2023
2.7.5	Startup and Incubation trainings and programs.			58 m			NA	June 2023
2.7.6	Product promotion of the ODTP	BCCI	Dzongkhags	1.8 m		Festival conducted.	NA	3 programs by June 2023

### STRATEGIC OBJECTIVE 3: BUSINESS DEVELOPMENT SUPPORT AND INFRASTRUCTURE

Activity	Measures	Lead Agency	Partners	Budget (M)	Timeline	Indicator(s)	Baseline	Target	Implementation Status
3.1	<b><u>Business Development Infrastructure</u></b>								
3.1.1	Construct and furnish 2 incubation centers	DCSI, MoEA	Relevant Stakeholder	119 m	2019-2023	2 Incubation Centre	1	2	
3.1.2	Establish CSI estates in Dzongkhags which are not catered by the industrial estates/parks.			0	2019-2030	CSI estates established	0	1	
3.1.3	Designate space for Startups in the industrial estates/parks.			0	2019-2030	Space for startups designated.	NA	June 2023	
3.1.4	Establishment of Business Incubation Center at TTIs/IZCs	MoLHR	TTI, IZCs, Colleges	60 m	2019-2023	Incubation and Fablabs established in TTIs and IZCs.	0	5 BIC	
3.1.5	Establishment of Fablabs	MoLHR	TTI, IZCs, Colleges	73.5m	2019-2023		0	5 Fablabs	
3.1.6	Strengthening of Startup Center	DCSI, MoEA		64.50 m	2019-2023	Startup Centre strengthened.	NA	June 2023	

3.1.6	Establish Central Yarn Bank.	APIC	Dzongkhags	5m	2019-2023	Central Yarn bank established, and CFC constructed.	6	1 Central yarn Bank by June 2021	
3.1.7	Construction of common facility center.			6 m			NA	CFC at Radhi and Tsebar by June 2021	
3.2	<b><u>Market Infrastructure:</u></b>	DAMC, MoAF	Relevant stakeholders		2019-2023		NA	June 2023	
3.2.1	Establishment of market infrastructure			25 m		CSI Market infrastructure in place.			
3.2.2	Establishment of market linkages to link producers to market.			7 m		Market linkages established			
3.2.3	Stimulate the development of business cluster/ value chains to increase competitiveness of CSI products/services.			0		Cluster/Value chain study			
3.2.4	Strengthen cooperatives, farmers groups, clusters and community-based initiatives.			0		Capacity building programs.			

3.3	<b><u>Schemes for technological upgradation</u></b>								
3.3.1	Industrial Development Scheme and Essential Service Scheme.	DCSI, MoEA	Dzongkhags	103.4 m	2019-2023	Number of beneficiaries.	104 CSIs	528 CSIs	
3.3.2	Monitoring and evaluation report.			2 m		Evaluation Report of the schemes.	NA	June 2020	
3.4	<b><u>Provision for value addition equipment</u></b>								
3.4.1	Value addition equipment through C-BuDS.	DAMC, MoAF	Relevant stakeholders	67 m	2019-2023	Value addition equipment disbursed, and production diversified.	NA	136 coops Groups/farmer	
3.4.2	Support clusters with pre loom machines and dyeing equipment.	APIC	Dzongkhags	3.9 m	2019-2023		0	9 Clusters supported by June 2020	
3.4.3	Core equipment and tools to ODTP	BCCI	Dzongkhags	21 m	2019-2023		5 CSIs	25 CSIs	
3.4.4	Packaging support	DAMC	Relevant Stakeholder	12 m	2019-2023		NA	Support to 156 FG/Co-ops by June 2023	
3.5	<b><u>Informal sectors development</u></b>								
3.5.1	Carry out study to identify informal sectors.	DCSI, MoEA	Dzongkhags	4 m	2020-2021	Study report and measures instituted in Dzongkhags as recommended.	NA	June 2022	
3.5.2	Institute measures in each Dzongkhags.			16 m	2021-2023		NA	June 2023	

## STRATEGIC OBJECTIVE 4: ENHANCING ACCESS TO FINANCE AND INCENTIVES

Activity	Measures	Lead Agency	Partners	Budget (M)	Timeline	Indicator(s)	Baseline	Target	Implementation Status
4.1	<b><u>Access to Finance:</u></b>								
4.1.1	PSL Priority list updated for financing	RMA	DCSI	0	2019-2020	PSL List updated.	NA	List updated by June 2020	On going
4.1.2	Facilitate credit access for 21 identified products and CSI targets under flagship.	DCSI & RMA	RMA, FIs	31.44 m	2019-2023	Equity portion disbursed – list	NA	Fund disbursed by June 2023	
4.1.3	Incentivize CSI banks and FIs to lend at affordable rates and encourage FIs to commit portion of their loans to CSIs	RMA	FIs	0	2019-2030	FIs lending at affordable rates and FIs committing certain portion of loan portfolio to CSIs.	NA	CSIs benefitted – affordable rates and through loan portfolios.	
4.2	<b><u>Micro Finance Institutions</u></b>								
4.2.1	Expand the coverage of MFIs in rural areas	RMA	FIs	0	2019-2030	List of MFIs established.	3 MFIs	Depends on interested clients	
4.3	<b><u>Credit Information Bureau</u></b>								
4.3.1	Adoption of alternate credit scoring models	CIB	RMA	0	2019-2030	Alternative Credit scoring model in place from CIB	NA	Alternative credit scoring in place by June 2020	

4.4	<b><u>CSMI Sector Incentives</u></b>								
4.4.1	Periodically review refine and/or abolish incentives and replace with targeted ones.	DRC, MoF	DCSI, MoEA	0	2019-2030	Review/update the incentives.	NA	June 2023	
4.5	<b><u>Mobilization of External Support</u></b>								
4.5.1	Organize meetings of resource mobilization.	GNHC	DCSI, MoEA	0	2019-2030	Agenda & minutes	NA	NA	

### STRATEGIC OBJECTIVE 5: INNOVATION AND TECHNOLOGY ADOPTION

Activity	Measures	Lead Agency	Partners	Budget (M)	Timeline	Indicator(s)	Baseline	Target	Implementation Status
5.1	<b><u>Intellectual Property Rights:</u></b>								
5.1.1	Awareness activities and capacity building programs on IPR.					Awareness programs conducted.	NA		
5.1.2	Access to global patent design and brand databases and related services, through TICS to CSIs.	DoIP, MoEA	Relevant stakeholders	0	2019-2030	Access to TICS.	3 centres	Access to all by June 2030	On going
5.1.3	Advisory services and related assistance in franchising and licensing of IPR in permissible areas					Advisory services and related assistance provided.	NA		

5.2	<b><u>Technology database:</u></b>								
5.2.1	Develop database for up to date information on appropriate technologies for CSIs.	DCSI, MoEA	Relevant stakeholders	1 m	2019-2023	Database developed.	0	1	On going
5.3	<b><u>Foreign Direct Investment:</u></b>								
5.3.1	Facilitate FDIs in select small industry sector	DCSI, MoEA	Relevant stakeholders	0	2019-2030	List of FDI in small sector	0	Depends on the interested investors	
5.4	<b><u>R&amp;D/Innovative Activities</u></b>								
5.4.1	Voucher scheme to stimulate R&D, innovation and technological absorption by CSIs.	DCSI, MoEA	Dzongkhags	1.6 m	2019-2023	Number of IVS beneficiaries.	1 CSI	8 CSIs	

## STRATEGIC OBJECTIVE 6: ACCESS TO MARKET

Activity	Measures	Lead Agency	Partners	Budget (M)	Timeline	Indicator(s)	Baseline	Target	Implementation Status
6.1	<b><u>Quality Standards, Testing and Compliance</u></b>								
6.1.1	Awareness on GHP/GMP/Certification requirements to CSIs.			1.5 m	2019- 2030	Number of participants trained.			
6.1.2	Subcontract food samples to reference laboratories for authentication of label and verification of nutritional claims	BAFRA	Relevant stakeholder	3 m	2019-2023	Number of products and packaging materials tested.	3 products accreditations only	Accreditations to all CSI Products and testing capacity of NFTL enhanced	
6.1.3	Increase ISO/IEC 17065 accreditation scope of BAFRA's food product certification.			14 m	2019-2023	Number of new CSIs products certified.			
6.1.4	Capacity building of National Food Testing Laboratory (NFTL).			30 m	2019-2023	Testing scope of NFTL increased to test CSI products.			
6.1.5	Product certification cost with technical expertise from outside Bhutan.			3.85 m	2019-2023		0	1 product to be certified by June 2023 and increased Metrology Lab accreditations for 8 items.	
6.1.6	Increase metrology scope of accreditation in temperature, volume and pressure measurement.	BSB	Relevant stakeholder	1 m	2019-2023	Certification and lab scope increased.	1		

6.1.7	Develop and adopt standards.			3.6 m	2019-2023	Standards developed and awareness created.	0	Standards for 21 CSI products developed and adopted by June 2023	
6.1.8	Awareness programs on certification and conformity assessment.	BSB	Relevant stakeholder	1 m	2019-2030		NA		
6.1.9	Pursue a third-party Fair Trade called Fairtrade Certification.	BCCI	Relevant stakeholder	3 m	2019-2023	Fair trade certificate for CSIs.	0	4 CSIs by June 2023	
6.2	<b><u>Brand Bhutan</u></b>								
6.2.1	Develop Guideline for BB			0.20 m	2019-2023	Guideline and Rules and Regulations in place.		June 2021	
6.2.2	Develop rules and regulations for BB			0.25 m	2019-2020			June 2020	
6.2.3	Develop criteria for two sector brands.			6.26 m	2019-2022	Criteria's in place.		June 2022	
6.2.4	Develop criteria, specifications and product profile for the application of BB.	DOT, MoEA	Relevant stakeholder	3 m	2019-2023	Brand Bhutan applied to CSI products.		June 2022	
6.2.5	Apply BB on CSI products.			0.65 m	2019-2023	Brand Bhutan registered with DOIP, MoEA		June 2023	
6.2.6	Promote and market BB to international market.			2 m	2019-2021			June 2021	
6.2.7	Registration of BB with IP.			2.1 m	2019-2020			June 2020	
6.2.8	Develop expertise on Branding within Department.			1.25 m	2019-2020	Capacity developed.		June 2020	

6.2.9	Develop mechanisms to prevent products made outside Bhutan being sold as Bhutanese products within Bhutan.	MoHCA and APIC	Relevant stakeholder	0	2019-2030	Mechanisms implemented	NA		
6.3	<b><u>CSI Outlets:</u></b>						NA		
6.3.1	Renovation and remodeling of the Startup Center and CSI marketplace.	DCSI, MoEA	Thromde and Dzongkhag	2 m	2019-2023	CSI Market place developed.	NA	June 2020	
6.3.2	Develop business model for operation and management of marketplace.			1.5 m			0	June 2023	
6.3.3	Develop CSI marketplace			90.50 m		0	1 Market place		
6.3.4	Establishment of outlet and establish CSI sales outlet outside Bhutan.			10 m	MoFA Embassies		CSI outlet established outside Bhutan.	2 outlets	
6.4	<b><u>Market Platforms:</u></b>								
6.4.1	Conduct National CSI Expo	DCSI, MoEA	DOT, MoEA and BCCI	0.85 m	2019-2023	Fairs and Expo conducted.	0	July 2019	
6.4.2	Annual CSI Fair			6 m			2	4 CSI Fairs	
6.4.3	Roadshows/exhibitions for networking/linkages with SME agencies in the region to explore investors in FDI			10 m			0	4 Roadshow conducted & participated in 4 expo	

6.4.4	New CSI Product launching events	DCSI, MoEA	Relevant stakeholder	6 m	2019-2023	New CSIs products launched.	0	8 product launch events.	
6.5	<b><u>Resource Inventory:</u></b>	DCSI, MoEA and BCCI	Relevant stakeholder	3 m	2019-2023	Resource Inventory Report	NA	June 2021	
6.5.1	CSI product mapping in 20 Dzongkhags								